



2010 SPONSORSHIP OPPORTUNITIES

Girls on the Run of Maricopa County (GOTRMC) would not be able to exist without strong community support. Sponsors are needed so that we can continue to provide access to ALL girls who want to participate in our program, regardless of their ability to pay the registration fee. Sponsors donate event space, supplies, snacks and money while hundreds of volunteers donate their time and talents to ensure that a quality program is always delivered. Your tax deductible contributions will ensure that our program can continue to expand and reach more girls and families across Maricopa County.

GOTRMC aims to promote an environment that allows girls and women to reach their full potential and to transform the way girls and women perceive themselves and their place in society. Your donation will help make this possible.

Marathon Sponsor: Full Year: \$10,000*

- Name or logo printed on GOTRMC program registration brochures
- Name or logo printed on all GOTRMC participant and coach T-shirts
- Name or logo and link to sponsor website on GOTRMC website
- Name or logo and link to sponsor website in GOTRMC monthly e-newsletter
- Name or logo on all press releases and print materials pertaining to the New Balance Girls on the Run 5K, including but not limited to: Race Brochures and Race T-shirts
- Opportunity to serve as an official pick up location for GOTRMC informational brochures and New Balance Girls on the Run 5K race registration brochures
- Corporate tent/booth space at the New Balance Girls on the Run 5K
- Recognition in announcements and speaking opportunity at the New Balance Girls on the Run 5k
- 75 Girls on the Run scholarships in the sponsor's name (provided to economically disadvantaged girls)

Half-Marathon Sponsor: Full Year: \$5,000 / One Season: \$3,500*

- Name or logo printed on GOTRMC program registration brochures
- Name or logo printed on all GOTRMC participant and coach T-shirts
- Name or logo and link to sponsor website on GOTRMC website
- Name or logo and link to sponsor website in GOTRMC monthly e-newsletter
- Opportunity to serve as an official pick up location for GOTRMC informational brochures
- Corporate tent/booth space at the New Balance Girls on the Run 5K
- Recognition in announcements at the New Balance Girls on the Run 5K
- 30 Girls on the Run scholarships in the sponsor's name (provided to economically disadvantaged girls)

10K Sponsor: Full Year: \$2,500 / One Season: \$1,750*

- Name or logo to appear on GOTRMC registration brochures
- Name or logo and link to sponsor website on the GOTRMC website
- Name or logo and link to sponsor website in GOTRMC monthly e-newsletter
- Corporate tent/booth space at the New Balance Girls on the Run 5K
- 15 Girls on the Run scholarships in the sponsor's name (provided to economically disadvantaged girls)



2010 SPONSORSHIP OPPORTUNITIES CONTINUED

5K Sponsor: Full Year: \$1,000 / One Season: \$750*

- Name or logo to appear on GOTRMC registration brochures
- Name or logo and link to sponsor website on GOTRMC website
- Name or logo and link to sponsor website in GOTRMC monthly e-newsletter
- Corporate tent/booth space at the New Balance Girls on the Run 5K
- 5 Girls on the Run scholarships in the sponsor's name (provided to economically disadvantaged girls)

Spring New Balance Girls on the Run 5K Race Vendor: \$500

- Name or logo on all print materials pertaining to New Balance Girls on the Run 5K race, including but not limited to: Race Brochures, Race T-shirts and the Race webpage
- Booth space in festival area, including opportunity to sample product/distribute collateral (to be staffed by sponsor) or opportunity to sample without booth (i.e. insertion of product/collateral in goody bags)

GOTRMC PACING PARTNERS

Provide Coaches Training: \$300

- Train all GOTRMC coaches for an entire season so that they can most effectively deliver curriculum and have maximum impact on the lives of participants
- Name or logo on GOTRMC website

Sponsor a Girl for a Season: \$150

- This sponsorship provides a young girl with:
 - Ten weeks of healthy lifestyle lessons led by certified GOTRMC coaches
 - A GOTR t-shirt, water bottle and healthy snacks for the duration of the season
 - Participation in a Celebration 5K event
- Name or logo on GOTRMC website

In-Kind Sponsor

- Program donations will be recognized with name or logo on GOTRMC website
- Race donations will be recognized with name or logo on New Balance Girls on the Run 5K race webpage.

For more information about these and other opportunities to support the work of Girls on the Run of Maricopa County or to request that we customize a sponsorship package just for you, please contact Meagan Kukowski at 480-650-4471 or meagan@gotrmc.org.

Season Schedules

*The Girls on the Run of Maricopa County fall season is July 1st through December 31st. The spring season is January 1st through June 30th. Please note that recognition for seasonal sponsorships will match these dates, while recognition for full-year sponsorships will last for an entire year from the date of posting.



BECOME A PROUD SPONSOR

Thank you for your interest in supporting Girls on the Run of Maricopa County! Your tax deductible contribution helps us provide a fun, healthy learning environment for Valley girls.

TO PARTICIPATE AS A SPONSOR, PLEASE COMPLETE THIS FORM AND MAIL, FAX OR EMAIL TO:

Girls on the Run of Maricopa County, Attn: Meagan Kukowski
28248 N. Tatum Blvd., B1-463
Cave Creek, AZ 85331
Fax: 602-340-8934
Email: meagan@gotrnc.org

Name

Title

Company

Address

City ST Zip

Phone

Email Address

In Kind Donation (If Applicable)

PLEASE RESERVE:

- Marathon Sponsor- Full Year (\$10,000)
- Half-Marathon Sponsor- Full Year (\$5,000)
- Half-Marathon Sponsor- One Season (\$3,500)
- 10K Sponsor- Full Year (\$2,500)
- 10K Sponsor- One season (\$1,750)
- 5K Sponsor- Full Year (\$1,000)
- 5K Sponsor- One Season (\$750)
- 5K Race Vendor (\$500)
- Provide Coach Training (\$300)
- Sponsor a Girl (\$150)
- In Kind Donation: Please provide the value of your donation:

\$ _____

Additional Information:

Please contact Meagan Kukowski at 480-650-4471 or meagan@gotrnc.org with questions or for more information. Please make checks payable to Girls on the Run of Maricopa County and send logos to meagan@gotrnc.org. Logo/Name placement on collateral is contingent upon receipt of sponsorship confirmation prior to printing. Sale of products is not permitted at the 5K race.